



CLIENT CASE STUDY:
**Basecamp North Lakes
& Alpacaly Ever After**

*Tackling food waste,
increasing renewable
energy use and creating
biodiverse landscapes*

Emma and Terry purchased the site at Basecamp North Lakes in 2022, as a home for their Alpaca rescue CIC, Alpacaly Ever After. Since then they have made significant changes to transform the site into a biodiverse landscape with a locally sourced farm shop and café and space for community growing.

The team have made significant upgrades to the existing buildings including installing an 80kw solar array, and landscape with the addition of wetlands, trees and an ambitious partnership with Ullswater CIC to start £80,000 of work in 2024. The team are keen to expand their community gardening and mycology, growing mushrooms on the site and understanding the impact of mycology on our soils.

The W&F Green Enterprise Hub has been supporting Basecamp to reduce the carbon footprint of their menu, establish vermiculture on the site, and reduce food waste through our low carbon food advice services.

Nick Lancaster, chef and advisor, visited Basecamp to assess the carbon footprint of some of the dishes, highlighting the carbon intensive food items and suggesting tasty, low carbon swaps.

They also took advantage of an EV advice visit: "Simon was really helpful! We've had several meetings previously with sales people about EV chargers that have left us more confused than we started, so it was great to speak to someone impartial and informed! We have a much better understanding of what will work on the site, he was really easy to talk to and really enthusiastic about the project," says Emma.

At the W&F Green Enterprise Hub we are looking forward to supporting Emma and the team to achieve their ambitious plans for carbon reduction.

Emma says:

"our aim is to be a model for sustainable, innovative, rural enterprise."

SERVICES ACCESSED:

- [Impartial advice with a Helpdesk Call](#)
- [Environmental Management Planning](#)
- [Low Carbon Food Advice](#)
- [Vermiculture and Composting Advice](#)
- [Electric Vehicle Advice Visit](#)
- [Grant Support](#)

"In partnership with Emma and Terry we developed a concept for a climate conscious dish, to fit with their overall menu concept. Alongside the carbon footprint of the menu, we also discussed a whole range of subjects and actions to consider."

**Nick Lancaster,
Low Carbon Food Advisor**

If you're looking for advice and support to save money, connect with your audience and make the world a better place for us all, book a helpdesk call through the W&F Green Enterprise Hub today.