



## **100-mile Cross-Cumbria Challenge**

**22<sup>nd</sup>-29<sup>th</sup> April 2025**

Raising money for local environmental action through a virtual self-powered challenge for you and/or your team.



[www.futureproofcumbria.org.uk](http://www.futureproofcumbria.org.uk)

# Hello and welcome

Thank you for choosing to join us for our Cross-Cumbria Virtual Challenge this April.

The Challenge is running as part of our 'Together for Tomorrow' annual appeal which this year focuses on the power of community environmental action. The appeal launches on Earth Day, 22<sup>nd</sup> April, and runs for a week, **with every pound raised doubled** thanks to a partnership with The Big Give Green Match Fund.

## Why Together for Tomorrow?

Cumbrian communities are already seeing the impacts of climate change through increased extreme weather events locally, as well as feeling the knock-on effects of global climatic disruption. People want to act on climate, but the enormity of the situation can make them feel powerless to do so. Others are unable to take up green solutions because of where they live, or their social situation.

At Futureproof Cumbria, we provide support and action to help everyone create a greener future for Cumbria. Whether that is by helping people to reduce their energy use and costs, switching to clean energy technologies such as solar PV, or improving local food supply chains, our projects help to make it happen.

By taking part in our Cross-Cumbria Challenge, you will help us to bring more people in Cumbria together to work towards a future that is good for people, places and livelihoods.

**Together we have power. Together we can take action. Together we can future proof our planet.**

**Thank you.**



Pic: Launch of Staveley community E-bike hire scheme

## About the Challenge

The Cross-Cumbria Challenge is **100 miles** – based on the road distance from Longtown, North Cumbria to the southern tip of Walney Island.

Any form of **self-powered travel** counts towards the target, whether it is walking to work, cycling at the gym, skating, swimming or scooting. Driving or using other motorised transport is not allowed!

There are two ways to complete the Cross-Cumbria Challenge – solo or as a team of two or more – it is your choice.

You can also choose the length of time that you want to complete the challenge – a day or spread across several days of the appeal. Just pick what will be a challenge for you and your proposed mode of transport, so that you can raise that all-important sponsorship money. We only ask that all sponsorship money is collected and paid in via our page on the Big Give website before midday 29<sup>th</sup> April 2025, so that it can be doubled.

Participants will need to log their miles, mode of transport and time taken and submit these, along with any sponsorship forms to [fundraising@futureproofcumbria.org.uk](mailto:fundraising@futureproofcumbria.org.uk)

If you are doing this as part of a team, why not set up a leaderboard and set yourself some awards to get the competition going!

## Awards

Participants will be competing against others involved in the challenge – including Team Futureproof - and we will be awarding kudos (and maybe some prizes) for the best in race.

Award categories:

- Fastest individual to complete (will need proof from Strava record or similar)
- Fastest team to complete
- The most creative mile (anyone own a unicycle?!)
- The most money raised by a team
- The most money raised by an individual
- The cutest companion (dogs, parrots, babies – we need photographic evidence)

We'll announce the winners on 5<sup>th</sup> June 2025. So please return your mileage records and pictures by 31<sup>st</sup> of May.

## Sponsorship

By taking part in the Challenge, you commit to raising sponsorship. There is no fundraising target, but all funds will go towards our local environmental action work. And, if you can pay your monies in via the Big Give website (<https://donate.biggive.org/campaign/a05WS0000029TcjYAE>) between midday on 22<sup>nd</sup> to midday 29<sup>th</sup> April 2025 your efforts can have **twice the impact.**

Sponsorship forms can be found at the end of this pack. Please get these back to us as soon as possible after the challenge.

If you need to send any sponsorship monies in after 29<sup>th</sup> April, please just get in touch for our bank details.

## **Share your Involvement**

We encourage you to share your involvement in the challenge with friends, family and other colleagues to gain support as soon as you sign up. You can also share updates on your progress during challenge week on your social media and tag Futureproof Cumbria in. We can't wait to see where the Challenge takes you!

#CrossCumbriaChallenge #TogetherforTomorrow #FutureproofCumbria #BigGive

## **How to sign up**

As an individual - All you need to do is let us know you are taking part, and when you are aiming to do your challenge by emailing [fundraising@futureproofcumbria.org.uk](mailto:fundraising@futureproofcumbria.org.uk).

As a team – please choose a team lead, who will be responsible for making the challenge happen, getting the funds paid in, forms returned, and updating us on your progress. They then can register your team by emailing [fundraising@futureproofcumbria.org.uk](mailto:fundraising@futureproofcumbria.org.uk) with your team name and info about your challenge.

If you require any support, our friendly team will be happy to help.

**Contact:** Beatrice Stanley (Fundraising Officer) on 01768 593284 or Caroline Turner (Development Manager) on 01768 593272

**Once again, thank you for your support and good luck!**



# Futureproof Cumbria Sponsorship Form

I'm raising funds in aid of Futureproof Cumbria, the charity that's working for a greener future for Cumbria.

<b>Event Name:</b>		<b>Event Date:</b>	<b>Sponsorship Target: £</b>
<b>My Name:</b>	<b>Address:</b>		<b>Postcode:</b>

If you would like to sponsor me, please fill in the form below. Thank You.

*giftaid it* **Gift Aid allows us to claim back 25p of tax for every £1 you give, making your donation go further.**

Please note that we will only be able to claim Gift Aid on your donation if you, the sponsor, complete all the details below, including details of your home address. We can accept house number and postcode as a minimum, but it must be your home and not your work address.

Declaration: If I have ticked the Gift Aid box I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years, to Futureproof Cumbria. I am a UK taxpayer and understand that if I pay less income tax or capital gains tax in the current tax year than the amount of Gift Aid claimed on my donations it is my responsibility to pay any difference. Gift Aid is claimed by Futureproof Cumbria from the tax you pay for the current tax year.

Add your email below if you would like to be kept informed about Futureproof Cumbria's climate work and events and other ways you can get involved. You can unsubscribe at any time or change the way we contact you by clicking unsubscribe on our newsletter or calling 01768 210 276. We'll keep your personal details safe and won't share them with any other organisations for their marketing purposes. For full privacy information visit [www.cafs.org.uk/about-cafs/cafs-privacy-policy/](http://www.cafs.org.uk/about-cafs/cafs-privacy-policy/)

Sponsor Name	Home Address	Post Code	Gift Aid? Yes/No	Donation Amount	Date	Add email if you would like to receive our newsletter
<i>Example: Ellie Earth</i>	<i>1 Planet Drive</i>	<i>PA14 9XY</i>	<i>Yes</i>	<i>£20</i>	<i>2/4/25</i>	<i><a href="mailto:E@gmail.com">E@gmail.com</a></i>
<b>Sheet total</b>					<b>Sheet No</b>	<b>/</b>
Sponsor Name	Home Address	Post Code	Gift Aid? Yes/No	Donation Amount	Date	Add email if you would like to receive our newsletter

