

# Partner with us this Earth Day

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April 22nd

# Stand with us on Earth Day

Raise vital funds for climate action in Cumbria



## When is it happening?

Each year our annual appeal launches on Earth Day. This is a globally known day when people unite to raise awareness of our planet and sustainability.

This year we are asking people to join us to ‘Stand Up for Climate Action’. You can take part on Earth Day, or anytime during our appeal week 22-29th April.

## Why get involved?

Whether you are a large business, independent trader or community organisation, Earth Day is a great opportunity to spread the word about your sustainability initiatives.

By encouraging your team, clients, or community to stand up for climate, it will inspire others to make a difference too.

*“I'm so glad we can support the work that Futureproof are doing, it really is inspiring to see.”*  
- Jaz, The Climate Coalition

## What can you do?

Here's some ideas:

- Earth Day themed sales or offers
- Organise a team challenge e.g. dance a thon!
- Cake sale, office raffle, wear green day
- Sponsored cycle to work
- Host a climate themed workshop
- Hold an Open Day and ask for donations
- Commit to becoming a [carbon literate organisation](#)

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## How will your money make a difference?



**could support young people to meet to plan action on climate change**



**could support a small business to calculate its carbon footprint**



**could enable one of our energy advisers to do a home energy assessment for someone in fuel crisis**



**could support a community to map its solar potential**



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post!**

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and help us spread the word





# How do we get involved?

Simply sign up below and tell us your ideas.  
We will be back in touch with some resources to help.

[Register your interest](#)

**Contact:** Jane Simpson **Tel:** 01768 593270  
**Email:** [jane.simpson@futureproofcumbria.org.uk](mailto:jane.simpson@futureproofcumbria.org.uk)

Thank you

P.S. We've lots of other ways you can partner with us  
Find out more on our website [here](#) or simply call for a chat.